



The Stafford
Building Society

(The Stafford Building Society is the trading name of the Stafford Railway Building Society)

IMPORTANT INFORMATION ABOUT YOUR PERSONAL DATA

I. The Stafford Building Society Privacy pledge:

This Privacy Notice shows how you and the Society are affected by the Data Protection Regulations, and how personal data is handled. Regulations include the Data Protection Act 2018 and the UK General Data Protection Regulation (UK-GDPR)

II. A summary of our Privacy Notice:

At The Stafford Building Society (the Society), protecting your data is very important to us. We act as data controller of your personal information, which means information that is about you or from which we can identify you.

Our Data Protection Officer ('DPO') can be contacted if you have any queries about this Privacy Notice, or wish to exercise any of the rights mentioned in it. Details of how to contact the Society are at the end of this notice. This document is an abridged version of our full Privacy Notice which can be found on our website at www.srbs.co.uk or is available in our Branch.

III. How we use your personal information:

We will use your information to open and administer your account, for fraud prevention and detection, for marketing purposes (provided we have your specific consent), to fulfil regulatory requirements, and for general business purposes.

The legal bases on which we process this data are:

- That it is necessary to fulfil our contract with you;
- That it is necessary to comply with our legal obligations; and/or
- That it is in our legitimate business interests.

IV. What information do we collect about you?

This will depend on the products or services you apply for and, if your application is successful, obtain from us. We collect different information depending on whether it is related to a mortgage or savings account. Lists of the information we collect can be found on the full Privacy Notice.

CCTV is used in our Branch for the safety and security of our customers and team members. This also helps us to prevent and deter any criminal activity. Further details can be found on the CCTV notice in our Branch, or in our full Privacy Notice.

We collect information about you directly, unless you are introduced by a broker or intermediary when we will obtain some personal information about you from them when they introduce you to us.

V. How your information may be shared

We also disclose and obtain personal information from other third party sources, such as Fraud Prevention Agencies ('FPA') and Credit Reference Agencies ('CRA'), to assist in the prevention of fraud and money laundering. These organisations have their own Privacy Notices, and links to these are available on our website.

For our mortgage customers, we may share your personal information with other organisations or advisers where this is necessary to fulfil our contract with you. Examples include solicitors, insurers, and valuers acting for you and us.

We are based in the UK but sometimes your personal information may be transferred outside the UK. If we do transfer your information to countries outside the UK, we will take appropriate steps to ensure that there is adequate protection in place.

VI. Your Rights

Here is a list of the rights that all individuals have under data protection laws. They do not apply in all circumstances, and further details of each individual right can be found in our full Privacy Notice.

- The right to be informed about the processing of your personal data.
- The right to have your personal information corrected if it is inaccurate, and to have incomplete information completed. If you need to update your personal information, please contact us.
- The right to object to the processing of your personal information.
- The right to restrict the processing of your personal information.
- The right to have your personal information erased (the "right to be forgotten").
- The right to request access to your personal information, and to obtain information about how we process it. Data Subject Access Request forms can be obtained by writing to or emailing the Society. Please see 'How to contact us' below.
- The right to move, copy or transfer your personal information.
- Rights in relation to automated decision making which has a legal effect or significantly affects you.
- You have the right to complain to the Information Commissioner's Office which enforces data protection laws: <https://ico.org.uk>

VII. Marketing

The Stafford Building Society takes your privacy seriously, and will only use your information to administer your account and to provide the products and services that you have requested from us. However, from time to time we would like to contact you with details of other products or services that we provide.

We will ask you to complete a form setting out your marketing preferences. You have the right to change these preferences at any time, or to ask us to stop contacting you for marketing purposes. Please see 'How to contact us' below.

VIII. Monitoring and Retention of your Personal Data

We may record, retain or monitor personal information where permitted by law, and will do this where the law requires it. In particular, where we are required by the Financial Conduct Authority regulatory regime to record certain telephone lines. Telephone calls between you and us may be recorded to make sure we have a record of what was discussed and your instructions, and for quality control and staff training purposes.

We will retain your personal information in accordance with our retention periods, following which it will be deleted at the earliest opportunity. We retain transactional information for 12 years following the closure of your mortgage or savings account. Other account related documentation will be kept until 12 years after your last savings or mortgage account has closed.

Occasionally we may need to keep your information for longer than indicated, but your data protection rights will not be affected. Further detail about the retention periods can be found in the full Privacy Notice.

IX. How to Contact Us

Please contact us if you have any questions about our Privacy Notice or the information we hold about you.

- Phone 01785 223212
- Write to The Stafford Building Society, 4 Market Square, Stafford, ST16 2JH
- Email: mutual@srbs.co.uk